



BOOKS & BRUNCH



November 12, 2024

Sponsorship Opportunities 2024

Contact

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www.alcw.org
Tax ID: 36-4053184

November 12, 2024



**BOOKS &
BRUNCH**

**The Abbington, Glen Ellyn
SW Corner Rte 53 + Butterfield Rd.**

Assistance League's Premier Fundraising Event

Books & Brunch presents an opportunity to increase your company visibility while helping those in need. For 28 years, residents of Hinsdale, Clarendon Hills, Oak Brook, Burr Ridge, La Grange and Western Springs have joined Assistance League at this premier event designed to support our programs and offer conversations with outstanding Chicago authors. More than 400 guests raised more than \$200,000 last year. We invite you to participate this year and enjoy generous sponsor benefits that promote your brand or business. The speaker lineup for 2024 is outstanding, always an indicator of high ticket demand. So please join us.

Put your name on a sponsorship package. Let everyone know that your business cares about the welfare of our local communities. You can be sure people will notice.

Books & Brunch Program 2024



Jonathan Eig
Author



Luis Alberto Urrea
Author



Libby Fischer Hellmann
Author



Andrea Thome
Moderator

Education

- Improving childhood literacy
- Increasing school engagement
- Encouraging post-high school learning

Self-Reliance

- Raising social and emotional confidence
- Encouraging good nutrition despite scarce resources
- Increasing earning potential

Community

- Enriching the sense of home and family
- Strengthening the local workforce
- Demonstrating compassion

Transforming Lives • Strengthening Community

Assistance League Chicagoland West believes that a simple gesture can change a life. Our programs help keep young children in school so they can succeed, community college students on track for a degree, and homeless families settled into independent living. Last year we touched more than 5,000 residents in need across DuPage and western Cook counties. And 90 cents of every dollar donated was spent on programs created to champion education and self-reliance. We feel we've accomplished a great deal since our nonprofit founding in 1996. We know we can achieve a great deal more with you as a sponsor.

Learn more about us at www.alcw.org.

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Sponsorship Opportunities

Presenting Sponsor of Books & Brunch (B&B) Event

\$10,000.00

- Large banner with company name/logo at entrance
- Prominent color centerfold (double sides) ad in B&B Program Book
- Stage recognition at beginning of B&B program (2 minutes to speak)
- Distribution of sponsor materials in tote bag for B&B
- At bottom of email communications for B&B, a Thank You and link to their website
- Short article about company in 1 monthly newsletter, subject to ALCW approval
- Attendance at 1 monthly Chapter Meeting to introduce company
- Photo Op at above monthly Chapter Meeting to be posted on Facebook
- Inclusion in *Thank You Donors* video at end of year
- Name/logo on signage for B&B
- Name/logo on ALCW website on B&B sponsorship page
- 10 tickets to B&B Event

Sponsor of Vacation Raffle

\$5,000.00

- Sponsorship acknowledgement on Raffle table
- Full page Color ad in B&B Program Book
- Name/logo on signage for B&B
- Name/logo on ALCW website on B&B sponsorship page
- 6 tickets to B&B Event

Sponsor of Tote Bag

\$3,000.00

- Name/logo displayed on one side of tote bag
- Full page Color ad in B&B Program Book
- Name/logo on signage for B&B
- Name/logo on ALCW website on B&B sponsorship page
- 4 tickets to B&B Event

Sponsor benefits run from June 1, 2024, to May 31, 2025.

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Sponsorship Opportunities

Sponsor of Books & Brunch Program Book

\$3,000.00

- Outside Back Cover color ad in B&B Program Book
- Sponsorship acknowledgement on Raffle Table
- Name/logo on signage for B&B
- Name/logo on ALCW website on B&B sponsorship page
- 4 tickets to B&B Event

Sponsor of Jewelry Raffle

SOLD

\$2,500.00

- Sponsorship acknowledgement on Raffle Table
- Full page color ad in B&B Program Book
- Name/logo on signage for B&B
- Name/logo on ALCW website on B&B sponsorship page
- 2 tickets to B&B Event

Sponsor of Centerpieces

\$2,000.00

- Sponsorship acknowledgement on each table
- Full page color ad in B&B Program Book
- Name/logo on signage for B&B
- Name/logo on ALCW website on B&B sponsorship page
- 2 tickets to B&B Event

Sponsor of Electric Bike Raffle

\$2,000.00

- Sponsorship acknowledgement on Raffle Table
- Full page color ad in B&B Program Book
- Name/logo on signage for B&B
- Name/logo on ALCW website on B&B sponsorship page
- 2 tickets to B&B Event

Sponsor benefits run from June 1, 2024, to May 31, 2025.

To purchase Program Book Ads, contact Lisa Everette at advertisements@alcw.org

For Silent Auction and Raffle donations, contact Marie Raffl at silentauction@alcw.org

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SPONSORSHIP AGREEMENT

YES! I WOULD LIKE TO SPONSOR THE FOLLOWING . . .

- \$10,000 Presenting Sponsor of Books & Brunch Event
- \$5,000 Sponsor of Vacation Raffle
- \$3,000 Sponsor of Tote Bag
- \$3,000 Sponsor of Books & Brunch Program Book
- ~~\$2,500 Sponsor of Jewelry Raffle~~
- \$2,000 Sponsor of Centerpieces
- \$2,000 Sponsor of Electric Bike Raffle

Name: As you would like it to appear for recognition purposes

Address:

Please send invoice to: Name: _____ Cell Number: _____

Check enclosed for \$_____ payable to Assistance League Chicagoland West

Signature: _____

RETURN FORM VIA MAIL OR EMAIL to:

Assistance League Chicagoland West, 120 Ogden Avenue, Suite 100, Hinsdale, IL 60521 or
mhood@alcw.org